



Last updated: May 21, 2021

Our Privacy Pledge

Our commitment is to put customers first. We strive to be transparent about how we collect and use your information, to keep your information secure, and to provide you meaningful choices. This Privacy Notice is meant to help you understand what information ConexSys, Inc. and its affiliates ("ConexSys," "us," "our" or "we") collect, why we collect it, and what we do with it. This policy applies only to this website (the "Site").

Information Collection and Use

You are not required to provide information directly to us in order to view our site. However, when you use certain functions of the website, such as when you register for certain services, access certain content or features, or directly contact us, we may ask you to provide information, including:

- contact information, such as name, email address, phone number, and company affiliation;
- correspondence you send to us

Information automatically collected when you visit and interact with our website:

When you visit and interact with our website, certain information may be collected automatically, including:

- your computer's Internet Protocol (IP) address;
- your browser type and operating system;
- the web pages you were visiting immediately before you came to the Site;
- web pages that you view and links that you click on;
- your bandwidth speed and information about software programs installed on your computer;
- aggregated data about email click-through rates and user video viewing;
- standard server log information; and
- information collected through HTML cookies, web beacons, and similar technologies.

Cookies

Your browser offers so-called "cookies" which – if you allow their use – store small amounts of data on your computer about your visit to our websites. Cookies assist us in tracking which of our features you like best. When you re-visit our website, cookies can enable us to customize our content according to your preferences. However, cookies tell us nothing about you personally unless you specifically give us additional information.



6 Blackstone Valley Place, Suite 402
Lincoln, RI 02865
866-604-4447 ~ www.HI-IQ.com



The Society of Interventional Radiology exclusively endorses HI-IQ as its preferred solution for meeting IR and member needs in functional areas served by HI-IQ.

SIR is not responsible for the performance of any products or services offered by ConexSys, including HI-IQ, or any representations or warranties offered by ConexSys.



Cookies used on our websites by category:

Strictly necessary cookies - These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of our websites.

Performance cookies - These cookies, including Google Analytics cookies, collect anonymous information on the pages visited. Google Analytics stores information about what pages you visit, how long you are on the site, how you got there, and what you clicked on. This data is collected via a JavaScript tag in the pages of our websites and is not tied to personally identifiable information. By using our websites, you agree that we can place these types of cookies on your device. These cookies collect information about how visitors use a website, for instance, which pages visitors go to most often. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

Functionality cookies - These cookies remember choices you made to improve your experience. By using our websites, you agree that we can place these types of cookies on your device. These cookies allow the websites to remember choices you make and provide enhanced, more personal features. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.

You also have choices with respect to cookies. By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set, or to reject all cookies. However, note that if you reject some or all cookies, your experience at our websites and on other sites throughout the World Wide Web may not be complete. Some sites require cookies to function, such as those with e-commerce features. In addition, if you do not allow cookies, you will not be able to take advantage of personalized content delivery offered by us or other Internet sites.

How We Use This Information

E-mail Communications -We may use the information that we collect to send you e-mail communications, such as editorial updates, or changes to our site, and promotional messages about our products and services. If you signed up for one of our e-mail newsletters, we also will send you the newsletter that you requested.

To book your IT action plan, you will provide the following information which we will use internally and not sell: first name, last name, organization, title, email, and phone number.

Request Fulfillment:

We may use the information that we collect to fulfill your requests for products, services, and information. For example, we may use your contact information to:

- respond to your customer-service requests or product inquiries
- contact you with information or with marketing messages



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- create analytics and reports
- combine information we have about you with information we obtain from business partners or other companies, such as your activities on other sites and apps
- detect and defend against fraudulent, abusive, or unlawful activity.

How We Share This Information

ConexSys shares information within its affiliated companies. We also share information we have about you for the purposes described in this Privacy Notice, including to provide services that you have requested. We do not sell, license or share information that individually identifies our customers with companies, organizations or individuals outside of ConexSys unless one of the following circumstances applies:

With Your Consent - We may share information with companies, organizations or individuals outside of ConexSys when we have your consent.

Within ConexSys - Information may also be shared within ConexSys, including with other ConexSys affiliated companies. ConexSys affiliated companies may use the information in a manner consistent with their privacy policies.

With Partners - We may share your information with nonaffiliated companies who are:

Trusted Partners. We provide user information to trusted partners who work on behalf of or with us based on our directions and in compliance with appropriate confidentiality measures.

Analytics and Business Partners (Limited to Non-Personally Identifiable Information). We may share aggregated or pseudonymous information (including demographic information) with partners, such as measurement analytics or other companies. When you use third-party apps, websites or other products integrated with our website, they may collect information about your activities subject to their own terms and privacy policies. Other companies' use of cookies and other data collection technologies are subject to their own privacy policies, not this one. Like many companies, we may allow cookie matching with select partners. But, these parties are not authorized to access ConexSys cookies.

For Legal and Other Purposes. We may access, preserve and disclose information to investigate, prevent, or take action in connection with: (i) legal process and legal requests; (ii) enforcement of the Terms; (iii) claims that any content violates the rights of third-parties; (iv) requests for customer service; (v) technical issues; (vi) protecting the rights, property or personal safety of ConexSys, its users or the public; (vii) establishing or exercising our legal rights or defending against legal claims; or (viii) as otherwise required by law.

This may include responding to lawful governmental requests.



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New Ownership. If the ownership or control of all or part of ConexSys changes as a result of a merger, acquisition or sale of assets, we may transfer your information to the new owner.

Information Security and Data Retention

ConexSys has technical, administrative and physical safeguards in place to help protect against unauthorized access, use or disclosure of customer information we collect or store. To learn more about security, including the steps we have taken and steps you can take, please contact support@hi-iq.com.

Other Important Information

This Privacy Notice does not apply to the practices of companies that ConexSys does not own or control, or to people that ConexSys does not employ or manage. In addition, some affiliated companies may have different privacy policies and practices that are not subject to this Privacy Notice.

Changes

We may update this Privacy Notice from time to time, so you should check it periodically.

Questions & Suggestions

If you have questions, suggestions, or wish to make a complaint, please contact us at:

ConexSys

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